



ADOPTION OF THE EUROPEAN EDUCATIONAL STANDARDS IN CROSS-BORDER AREAS

*International Conference
October 25-27, 2012, Pskov
Pskov State University, Lenin Square, 2*

PROGRAMME

Date – October 25-27, 2012

Length – 3 days

Working languages – Russian, English (simultaneous interpretation)

25 October 2012, Thursday
Business Centre Sloboda, M. Gorkogo st., 6a

09.00 – 09.30	Registration of the participants
09.30 – 09.45	Opening remarks: – Words of welcome from PskovSU Rector Yuri Demyanenko – Words of welcome from guests
09.45 – 13.00	Plenary session
9.45-10.10	<i>Representative of RF Ministry of Education and Science (t.b.c)</i>
10.10-10.35	Vera Emelyanova , <i>Vice-Governor of the Pskov Region</i>
10.35-11.00	Yuri Demyanenko , <i>Rector of PskovSU</i>
11.00 – 11.30	Coffee break
11.30-11.50	Sergey Petrovich , <i>Chair of the Committee of Senior Officials (CSO) of the Council of the Baltic Sea States, Vice-director of the Second European Department of the MFA of the Russian Federation</i>
11.50-12.10	<i>Representative of CBSS (t.b.c.)</i>
12.10-12.30	Catherine von Heidenstam , <i>Chairwoman of the International Expert Group of the EuroFaculty-Pskov Project, Ambassador of the MFA of Sweden</i>
12.30-12.50	Antti Paasio , <i>EuroFaculty-Pskov Project Leader, professor of University of Turku</i>
13.00 – 15.00	Lunch



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15.00 – 17.30	Section 1. Cross-border cooperation as a factor of social-economic development of territories
15.00 – 15.15	From communication to integration: relevant aspects of cross-border cooperation, E.L. Moppel, PskovSU
15.15 – 15.30	Cultural and humanitarian relations strengthening as a cross-border cooperation direction, Y.N. Gritskevich, PskovSU
15.30 – 15.45	The Pskov region border position as a factor of social and economic development, A.G. Manakov, PskovSU
15.45 – 16.00	Border cooperation basis, V.V. Vagin, Pskov Law Institute, Federal Penitentiary Service
16.00 – 16.30	<i>Coffee break</i>
16.30 – 16.45	Development of the evaluation methods of a border region innovation potential, N.G. Kulakova, PskovSU
16.45 – 17.00	Marketing analysis as a tool of a region social and economic development evaluation and a direction of cross-border cooperation, S.Y. Egorova, PskovSU
17.00 – 17.15	From orthodoxy to the nuclear power phenomenon: adoption of methodology fragments of antroposocial explanation, E.V. Komleva, Technical university of Dortmund
17.15 – 17.30	Concluding the first day of the conference
18.00 – 21.00	<i>Reception, Clerical Chambers, the Kremlin (admission by invitation)</i>



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15.00 – 17.30	Section 2. The role of higher educational institutions in social-economic development of territories
15.00 – 15.15	Opportunities of development of Region Studies in the Rezekne higher school, Šuplinska Ilga, Rezekne higher school
15.15 – 15.30	Innovations in master project activity as a potential in social and economic development of regions, A.Y. Gorshenin, PskovSU
15.30 – 15.45	SEC activity on the study of verbal culture of a border region. (on the matter of electronic resource database formation), N.V. Bolshakova, PskovSU
15.45 – 16.00	Attitude of the intellectuals to the problems of Europeanization of education. I.G. Starshova, Saint-Petersburg State University of management and economics, Pskov branch
16.00 – 16.30	<i>Coffee break</i>
16.30 – 16.45	Methodical approach to the teaching of “Economics of a border region”, G.I. Nemirova, Orenburg State University
16.45 – 17.00	Basic directions of educational policy in the field of professional education in Russia, A.Y. Kurach, PskovSU
17.00 – 17.15	Continuing education system as a key component of a region innovation development security, V.N. Andreev, PskovSU
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15.00 – 17.30	Section 3. European educational standards on cross-border territories
15.00 – 15.15	University language environment as a factor of academic mobility security, G.G.Maslova, PskovSU
15.15 – 15.30	EuroFaculty in the Baltic States – Significant Contribution for Higher Education and National Economy Development (the case of University of Latvia), Sloka Biruta, University of Latvia
15.30 – 15.45	Creating a Masters Program for the 21st Century, Ilona Baumane-Vitolina, University of Latvia
15.45 – 16.00	Key competence as a reflection of personal and professional development of specialists, N.A. Kiseleva, PskovSU
16.00 – 16.30	<i>Coffee break</i>
16.30 – 16.45	Modernization of pre-school education in the framework of Europeanization, N.Y. Shlat, A.O. Orlov, PskovSU
16.45 – 17.00	Educational audit of the department of history programs of PskovSU, L.V. Alieva, PskovSU
17.00 – 17.15	PskovSU and Rezekne higher school: the first step to the joint educational program, I.Y. Savraev, Y.V. Domracheva, PskovSU
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**26 October 2012 г, Friday
Pskov State University, room 201,
Building of history faculty, L. Pozemskogo st., 6**

10.00 – 12.30	Section 1. Cross-border cooperation as a factor of social-economic development of territories
10.00 – 10.15	International cooperation experience in the field of nature study and protection in cross-border regions of the Russian Federation and the countries of the European Union, A.V. Istomin, V.V. Borisov, PskovSU
10.15 – 10.30	Russian-Estonian international cooperation in the field of the Peipus-Pskov Lake, M.M. Melnik, PskovSU
10.30 – 10.45	Assessment of ecological situation of the cross border Peipus-Pskov Lake according to macrophages: results of the international cooperation, D.I. Sudnitsyna, PskovSU , K.B. Michailova, PskovSU, Kh.Myaemets, Estonian University of Life Science
10.45 – 11.00	Studying of reed weediness of the cross border Peipus-Pskov Lake and perspectives of its agricultural utilization, K.B. Mikhailova, GOSNIORH, D.N. Sudnitsina, PskovSU, L. Freiberg, Estonian University of Life Sciences
11.00 – 11.15	The role of the international EuroFaculty-Pskov project in a regional university's development, M.Y. Makhotaeva, PskovSU
11.15 – 11.45	<i>Coffee break</i>
11.45 – 12.00	Free time
12.00 – 12.15	Section work presentations
12.15 – 12.30	Closing of the conference
13.00 – 14.00	<i>Lunch</i>



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10.00 – 15.30	Section 2. The role of higher educational institutions in social-economic development of territories
10.00 – 10.15	International cooperation as one of the factors of successful university's development, A.A. Chistyakov, Pskov law institute
10.15 – 10.30	Russian education and rent-raw materials economy: two sides of the same coin. L.N. Danilenko, PskovSU
10.30 – 10.45	University's role in the development and implementation of the regional innovative development. O.V. Grigorieva, PskovSU, N.S. Spiridonova, PskovSU
10.45 – 11.00	Innovation clusters formation prospects in the Pskov region, V.N. Andreev, PskovSU, M.A. Nilolaev, PskovSU
11.00 – 11.15	The role of university education in innovative development of the region, O.S. Feoktistova, PskovSU, S.A. Zuev, PskovSU
11.15 – 11.45	<i>Coffee break</i>
11.45 – 12.00	Higher education is an important element of organizational and economic mechanism of innovative processes development in agriculture of the Pskov region, I.P. Voiku, PskovSU
12.00 – 12.15	The role of universities in resource provision of investment projects, D.P. Malyshev, PskovSU
12.15 – 12.30	Problems and perspectives of medical education in the Pskov region, Y.A.Demyanenko, PskovSU, N.V. Ivanova, PskovSU



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10.00 – 15.30	Section 2. The role of higher educational institutions in social-economic development of territories
12.30 – 12.45	Youth science in PskovSU as a factor of social and economic development of the Pskov region, V.A. Dmitriev, PskovSU, I.N. Fedotov, PskovSU
12.45 – 13.00	Functions of universities in regional clusters, O.S. Petrova, PskovSU
13.00 – 14.00	Lunch
14.00 – 14.15	Possibilities of a university in cross-border cooperation in the sphere of environment protection, N.I. Kuzhanova, PskovSU
14.45 – 14.30	University's role in forming housing services cluster, K.Y. Prokofiev, PskovSU
14.30 – 14.45	Academic mobility as a factor of higher school development in cross-border territories. O.A. Kakurina, PskovSU
14.45 – 15.00	Concluding the second day of the conference
15.00 – 15.15	Section work presentations
15.15 – 15.30	Closing of the conference



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10.00 – 15.30	Section 3. Introduction of European educational standards in cross-border territories
10.00 – 10.15	Interaction at Russian and Foreign Literature classes at a modern higher school, L.A. Kapitanova, PskovSU
10.15 – 10.30	European model of work with children-orphans in Russia on the example of Pskov children's village SOS, V.A. Zenovich, PskovSU
10.30 – 10.45	Modern technologies in the foreign literature teaching (from working experience), V.Y. Sashin, PskovSU
10.45 – 11.00	Cross-border cooperation in the field of scientific research activity as an important aspect of Europeanization of education, S.P. Ivanova, PskovSU
11.00 – 11.15	International university partnership as an effective form of Europeanization of education in PskovSU, R.R. Kalinina, PskovSU
11.15 – 11.45	<i>Coffee break</i>
11.45 – 12.00	On perspectives of cross-border cooperation with European partner universities in implementation of student mobility programmes (socio-psychological aspects), A.A. Bizyava, PskovSU
12.00 – 12.15	Evaluation of the level of competences of students as a factor of quality in implementation of educational programmes at a university, I.N. Medvedeva, PskovSU, I.O. Solovieva, PskovSU, O.I. Martynuyk, PskovSU, S.V. Pankova, PskovSU
12.15 – 12.30	Basic educational programme “ Foreign region studies” as a field of the Russian and foreign students' interests crossing, M.Y. Kolpakov, PskovSU



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12.30 – 12.45	Application of innovative approaches in life science education, L.D. Semenova, PskovSU, M.T Kochetkova, PskovSU
12.45 – 13.00	Development and implementation of basic educational programmes in direction 140400 “Electric power engineering” in PskovSU and perspectives of cooperation with universities in the Baltic States and the European Union, A.I. Khitrov, PskovSU
13.00 – 14.00	Lunch
14.00 – 14.15	Organization of comprehensive education within the training of bachelors in direction “Economics” with application of computer-based business game “Business Course: Maximum”, S.M. Markov, PskovSU
14.45 – 14.30	Analysis of practice of network programmes implementation in cross-border territories, V.N. Gusarova, PskovSU
14.30 – 15.00	Concluding the second day of the conference
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**27 October 2012, Saturday
Sightseeing programme**

11.15 – 11.30	Meeting of the registered participants (Pskov State University, Lenin sq., 2)
11.30 – 14.00	<i>Guided tour to Izborsk fortress</i>
14.00 – 15.00	<i>Lunch</i>
15.00 – 18.00	<i>Guided tour to Pechory monastery</i>
19.00	<i>Arrival to Pskov</i>